IOWA STATE DAILY

## DIGITAL ADVERTISING LOCAL RATES

## **DAILY DOSE E-NEWSLETTER**



Every student, and approximately 6,000 lowa State University Faculty and staff receive this newsletter at least 5 days per week, throughout the year. With open rates over 40%, The Daily Dose has become the "go to" news and information platform for much of the campus community.

<b>Daily Dose</b> Runs per mo (800x800)	<b>No Contract</b> Price per ad	<b>3-Month Contract</b> Price per ad	<b>12-Month Contract</b> Price per ad
2	\$250	\$200	\$150
4	\$225	\$175	\$125
8	\$200	\$150	\$100

## **IOWASTATEDAILY.COM**

If you need to reach a broad mix of students, faculty and staff, alumni and the Ames community, the lowa State Daily website is the answer. Our digital newsletters and large social media accounts help to drive millions of page views each year.

<b>Banner Type</b> 25% s.o.v.	<b>No Contract</b> Price per week	<b>3-Month Contract</b> Price per week	<b>52-Week Contract</b> Price per week
Giant Header (1920x500)	\$500	\$400	\$300
Fixed Anchor (1200×100)	\$250	\$200	\$150
<b>Standard</b> (728x90 or 300x300)	\$100	\$80	\$60







## **SOCIAL MEDIA**

Place Sponsored Posts On Iowa State Daily's Facebook and Twitter Pages: \$100/Day